



**MJ&CIE**  
INDEPENDENT FAMILY WEALTH ADVISORS

Press release

## Multi-family office MJ&Cie launches its Corporate Advisory subsidiary



**Geneva / Paris, October 30<sup>th</sup> 2023** – Located in Geneva and Paris, the multi-family office **MJ&Cie** is extending its range of services to Corporate Advisory, with the launch of **NSC Advisor**.

Firmly international and based in Geneva, the new subsidiary caters to family businesses in Europe, the Middle East and Africa.

It offers an independent support which encompasses analyses of strategic development projects, financial and investment advisory, the search and introduction to financial partners, as well as the handling of banking relationships.

Additionally, **NSC Advisor** helps managing real estate investment projects.

"The launch of **NSC Advisor** strengthens the **MJ&Cie** Group, operating as a family office since 2001. By broadening our group's range of services to the corporate field, we extend our support to entrepreneurs," declares François Mollat du Jourdin, Chairman and Founder of **MJ&Cie**.

In keeping with **MJ&Cie**'s high standards, **NSC Advisor** backs its consultancy services with a rigorous and trusted methodology, to stay fully aligned with its clients' interests: thorough assessment of needs, reports based on harmonized models, transparent process for researching service providers, independent remuneration, and long-term support.

"In today's complex environment, we provide entrepreneurs and companies with a personalized and tailored support. Our independence, agility, networks and experience are essential for the success of this ambitious project! **NSC Advisor** will also build bridges with the family office activities of the group", adds Alexandre Nahas, the subsidiary's main partner and director.

A dedicated website ([www.nsc-advisor.com](http://www.nsc-advisor.com)) provides an overview of the services offered, the methodology and the expertise of the teams.

This innovative range of new services will strengthen the reputation of the **MJ&Cie** Group, pioneer for over 20 years, in a fast-changing market.



**MJ & CIE**

INDEPENDENT FAMILY WEALTH ADVISORS

### **Media relations contact**

Thomas Blozovski

Voxia communication

+33 6 88 72 99 14

[thomas.blozovski@voxia.ch](mailto:thomas.blozovski@voxia.ch)

### **ABOUT MJ&CIE**

Based in Paris and Geneva, **MJ&Cie** is France's premier multi-family office. Awarded "European Family Office of the Year" in 2009, it has also been ranked among France's best family offices since 2015. **MJ&Cie** was a real pioneer when it was founded in 2001, and remains a gold standard for innovation in its field.

As an active member of the **AFFO\*** and signatory of its charter, as well as **ENFO\*\***, of which François Mollat du Jourdin is a co-founder, MJ&Cie is firmly committed to the development of best practices in the family office industry and bases its commitment on the principles of the UN Global Compact.

\*The French Family Office Association (AFFO) works to develop best practices, tools and professionalism in the profession.

\*\*The European Network of Family Offices (ENFO) promotes the exchange of expertise and experience between leading European players.